

Introducing SD Europe



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A Brief History



- 2000: Supporters Direct established in the UK.
- 2007: Feasibility study showed demand for similar services across Europe.
- 2010: The SLO project is introduced in UEFA Club Licensing & FFP regulations under Article 35. (i.e. clubs required to have an SLO)
- 2012: SD Europe publishes a position paper: **The Heart of the Game: Why Supporters are Vital to Improving Governance in Football**
- 2012-13: **Improving Football Governance through Supporter Involvement and Community Ownership**, which includes FORAS.
- 2013: **Heart of the Game** LOI handbook launched at Dáil Éireann by Minister of Sport, Michael Ring TD.
- 2014: SD Europe awarded observer status on three EU Expert Groups established under the 2014-17 Work Plan for Sport: Economic Dimension, Good Governance and Match Fixing.

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- 2015: Meeting of SD Europe network in Hamburg.
- 2016: Clubs and Supporters for Better Governance in Football project, which includes Cork City FC and the Irish Supporters Network. 6 member-run clubs and 5 national supporter organisations.
- 2016: European Supporters Alliance (T/A SD Europe) registered in Dublin – constitution signed by seven national organisations, including ISN.
- 2016: Fully operational from November 1.
- 2016: First SD Europe AGM last November. 12 countries to date & Mike Derham of CCFC/ISN on the SDE board.
- 2017: Celebrating 10 Years of SD Europe with a range of activities, events and celebrations

Thanks a lot!



See you on



SD Europe



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